

# TIMES BUSINESS AWARDS

## BENGALURU 2020

Powered by

trell

An Optimal Media Solutions Initiative, A division of Times Internet Limited, circulated with The Economic Times, Bengaluru

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# RECOGNISING BENGALURU'S BUSINESS ICONS

<p><b>Most Innovative B School In South India</b> <b>Gems B School</b></p>	<p><b>Excellence In Student Counselling And International Education</b> <b>BE-IVY Education</b></p>	<p><b>Best Architectural Yoga Centre</b> <b>Sarvakshema Hospital And Research Foundation</b></p>	<p><b>Clinical Excellence In IVF &amp; PGS/PGD</b> <b>Mannat Fertility Clinic</b></p>	<p><b>Best Marketing Campaign Of The Year</b> <b>Covid Campaign, Embassy Group</b></p>	<p><b>Best Developer - Residential</b> <b>Salarpuria Sattva Group</b></p>
<p><b>Best Iconic Luxury Project</b> <b>Four Seasons Private Residences, Embassy ONE</b></p>	<p><b>Best Premium Villa Project</b> <b>Sterling Villa Grande</b></p>	<p><b>Best Real Estate Group In North Karnataka</b> <b>Worldsquare Group</b></p>	<p><b>Best Integrated Township Project</b> <b>Embassy Springs</b></p>	<p><b>Emerging Builder Of The Year</b> <b>Cynosure Homez</b></p>	<p><b>Best Senior Citizen Community Living</b> <b>Sree Senior Homes - Sharadindu</b></p>
<p><b>Best Premium Upcoming Co Living Space</b> <b>Olive By Embassy</b></p>	<p><b>Best Real Estate Project Affordable - Bangalore</b> <b>SBB Sapphire</b></p>	<p><b>Best Plotted Development Project - Bangalore</b> <b>Merusri Springs</b></p>	<p><b>Best Upcoming Commercial Project - Chennai</b> <b>Embassy Splendid TechZone</b></p>	<p><b>Best Plotted Developer Of The Year</b> <b>Upkar Developers</b></p>	<p><b>Best Value For Money Residential Project - Bangalore</b> <b>SBB Sapphire</b></p>
<p><b>Best Integrated Facility Management</b> <b>Embassy Services</b></p>	<p><b>Luxury Villa Project Of The Year - Waterford Estate</b> <b>Sri Krishna Constructions India Limited</b></p>	<p><b>Best Residential High Rise Architecture In Bangalore</b> <b>Arsis Green Hills</b></p>	<p><b>Best Luxury Real Estate Project Of The Year - Maangalya Park Avenue</b> <b>Maangalya Constructions</b></p>	<p><b>Best Farmland Project Of The Year - Sirivana</b> <b>Vibez Estates</b></p>	<p><b>Best Quality Construction</b> <b>BSCPL Infrastructure Ltd.</b></p>
<p><b>Fashion Icon Of The Year</b> <b>Ashok Maanay</b></p>	<p><b>Best Gold Purchasing Company</b> <b>Benaka Gold Company</b></p>	<p><b>Best Innovative Retail Concept - Agriculture Equipments And Sprayers</b> <b>Ratnagiri Impex Private Limited</b></p>	<p><b>Most Popular Jewellery Brand</b> <b>Navrathan Jewellers Pvt Ltd</b></p>	<p><b>Best Distributors In IT Products</b> <b>Premier IT Solutions India Pvt Ltd</b></p>	<p><b>Best Innovative Real Estate Website</b> <b>Homes247.In</b></p>
<p><b>Best Home Tech Company</b> <b>Design Cafe</b></p>	<p><b>Best Solar Water Heating And Lighting Brand</b> <b>Kamal Solar</b></p>	<p><b>Best Co Working Space</b> <b>WeWork</b></p>	<p><b>Best Modular Kitchen Brand</b> <b>Wurfel Küche</b></p>	<p><b>Excellence In Manufacturers Of Herbal Active Ingredients</b> <b>Star Hi Herbs Pvt Ltd</b></p>	<p><b>Best Home Interior Design Brand</b> <b>Bonito Designs</b></p>
<p><b>Best Community Management Solution</b> <b>MyGate</b></p>	<p><b>Upcoming Women Entrepreneur Entity</b> <b>My Fresh Basket</b></p>	<p><b>Best In Managed Farmlands And Estates</b> <b>Hosachiguru</b></p>	<p><b>The Most Preferred And Trusted Brand For Organic Milk &amp; Dairy Products</b> <b>Happy Milk</b></p>	<p><b>Best Surface Mount Technology Company</b> <b>Delvitech</b></p>	<p><b>Most Popular TMT And Pipes Brand</b> <b>A-One Steel And Alloys Private Limited</b></p>
<p><b>Emerging Mineral Water Company Of The Year</b> <b>Super Discount Private Limited</b></p>	<p><b>The True And Most Reliable TMT Brand</b> <b>Sunvik TMT</b></p>	<p><b>Fastest Growing Mithai Brand</b> <b>Lal Sweets</b></p>	<p><b>Most Innovative Learning App</b> <b>ANP Abhyas Pvt Ltd</b></p>	<p><b>Best Technology Start-Up Of The Year</b> <b>Trell</b></p>	<p><b>Emerging Business Women Entrepreneur</b> <b>Deeksha S (M D) Sparsh Foods India Pvt Ltd</b></p>

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## MC Shabbeer - Host with a flair

The Times Business Awards 2020 was hosted by Shabbeer Ahmed, an engineer turned professional host. MC Shabbeer, as he is popularly known, is a professional wordsmith and has been an RJ, VJ. As a thought leader, he also a writer and the host of the Internet based show, 'Advisory Bored'. He is also a team building professional and co-founder of Batoota games, which specializes in large-scale outdoor team building activities.

As an innovator, he holds two design patents, which he uses for his team building activities.

"There would always be challenges," says Shabbeer. "The idea is to innovate and think out of the box. If you think conventionally, you would only get conventional results," says he. Shabbeer gave up his career as an engineer 20 years ago to pursue his passion of hosting events. Till date, he has hosted a 1000 odd shows all over the world. He is known for his onstage interactions and sense of humour. When asked how he is coping with the changing business scenario? Shabbeer says, "We need to approach change an advantage and not as a limiting factor. During adverse times, the status quo of the established players gets challenged and whoever adapts fastest gains a distinct advantage. I have taken this challenge head-on and made forays in the virtual space. Also, the lockdown has given me the much needed time to work on my upcoming book."



Emcee Shabbeer

## A VIRTUAL CELEBRATION OF THE BEST IN BUSINESS

Strong leaders, confident decision makers and visionary influencers of business have one thing in common; they move only in the direction of success. They're the glue that holds enterprises together. It is indeed imperative to honour such talented individuals and fuel their growth.

Amidst the ongoing COVID-19 pandemic, there was reason for the business community to cheer, as they came together to recognise the ground-breaking work and performance of frontrunners across fields, who represented the opportunity for growth in the region and our country as a whole. The Times Business Awards 2020 powered by Trell, was indeed one of the most anticipated and prestigious events of the business calendar and the first of its kind virtual award ceremony in South India.

The star studded celebration was graced by a host of top celebrities from tinsel town including Sunil Shetty, Raveena Tandon, Kunal Kapoor, Chitrangada Singh, Hansika Motwani, Kiara Advani and Jeeva, who applauded the champions in their respective fields and added a touch of glitz and glamour to the event. More than 150 winners who made a difference through their contributions in Real Estate, Retail, Healthcare, Education and the Corporate world were hon-

oured for their spirit of innovation, talent and their relentless zeal to break monotony and business stereotypes.

Conceptualised and organised by the Optimal Media Solutions wing of the Times Group, Times Business Awards 2020 highlighted the most prominent business houses and gave them the appreciation they deserve, for the great work they do. It was the perfect platform for brands who are on the fast track to growth and emerging entrepreneurs who are in the process of expanding their business.

An ode to the business landscape of South India, The Times Business Awards 2020 powered by Trell was hosted by renowned MC Shabbeer Ahmed, in association with SHRF.

This time around, the celebration became bigger, better and safer! The glamorous experience came alive on the digital platform, with pre-recorded videos of live interactions between the celebrities, awardees and the audience. That's not all, the inspiring acceptance speeches of the awardees, motivational bytes from the chief guests, articles, games and webinars also found their space in the microsite.

There was also room for interactions, through the meet & greet sessions with regional influencers such as bureaucrats and actors in the form of invite-only zoom calls, with small groups of ten audience members.

Times Business Awards 2020 was truly a one of a kind celebration of success, recognising achievements and applauding innovative people and businesses, be it a start-up or a tenured organization, who have pushed all possible boundaries, and continuously sought out ways to do and make things better. This award ceremony was a much needed commemoration of their contributions across business verticals over the past year. This edition of the awards ceremony was even more special because it happened from the comfort and safety of the winner's homes. Their success is sure to inspire many and give us faith in a better tomorrow.

Associate Partner





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## THE ULTIMATE DESTINATION FOR ONE OF THE BEST BARGAINS

There's a popular saying, "We are told to remember the idea, not the man, because a man can fail. He can be forgotten over the years, an idea can still change the world." Super Discount Pvt. Ltd is not just a company, it's an idea to create a revolution. The organisation was born out of the idea to surpass all middle men and reach products directly to the end customer.

Headquartered in Bengaluru, the Indian chain of discounted products has interests in manufacturing, retailing and marketing of many products. Super Discount follow an omnichannel model as they serve in an online marketplace platform too. The team is building a software to help people get benefit from that.

Super Discount has made an impact in the market, with variety of

products like water bottles, spices, sanitizers, tissues paper, on demand taxis, events and resorts.

Their 1 litre water bottle is offered for the first time in India at a very affordable price of Rs. 9.99!

Super Discount makes this possible with great efforts to ensure people from various corners across the country get one of the best.

Super Discount's cab vertical has a team of driven individuals, who are passionate about helping people find great quality rental cars, and get some of the best rental car deals. They believe that some of the best rental car deals are found by doing business with the right people; and

the Super Discount team comprises some of the most dedicated and talented professionals

The brand's promise is to ensure their products reach the hands of all people at a discounted price. Super Discount strives to give some of the best quality products at the most challenging price. The company will always strive give quality products to our customers and help to make the world a little better with discounts.

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## GIVING URBAN DENIZENS THE PERFECT OPPORTUNITY TO EXPERIENCE FARMING

With rapid urbanisation and fast paced lives, farms, open spaces and leading a healthy lifestyle are long forgotten. Imagine if you could own and experience the joys of farm life as you connect with nature. What if you could indulge your green thumb and grow your own produce, as you try your hand at organic farming under the guidance of experts without the hassles of managing it by yourself. How nice would it be if you could do all this without the cumbersome process of identifying suitable land and the hassles of ensuring water, labour and legal titles?

Prepare to turn your farming dreams into reality with Hosachiguru, founded by three engineers who gave up their high-paying IT jobs to do farming on the outskirts of Bengaluru.

This one of its kind organisations offers carefully handpicked farmlands in a high growth area which has good water, soil and access to labour. Hosachiguru helps people own farmlands and manages them on their behalf through its farm-as-a-service model. It helps them buy the right land, grow timber & fruit trees. Individuals could also setup a weekend home and manage their farmlands. The company combines passion for agriculture with social responsibility and economic

returns. By balancing traditional wisdom with meticulous planning and continual innovation propelled by smart agriculture monitoring systems, Hosachiguru ensures futuristic processes and sustainable practices.

The company designs and implements sustainable irrigation and rainwater harvesting systems, precision planting and necessary farm infrastructure. State-of-the-art hand tools and power tools are used by qualified farm hands to manage the farm effectively and professionally. Smart water management, plant nutrition, organic soil enrichment and other agricultural services are handled effectively for optimal returns. Today, Hosachiguru manages over 1,000 acres of land across 20 farms near Bengaluru. The company has also created employment for more than 500 local farmers and 500-plus labourers and helped mitigate rural migration.

### FARM, AT YOUR FINGERTIPS

Hosachiguru combines an Internet of Things (IoT) system supported by Artificial Intelligence (AI) to enable farm owners to visualise real-time micro-climatic and agrarian changes. Farmland owners can use the mobile app to check live updates, farm activities and receive progress alerts. All assets such as num-

ber of trees, expected date of yield and access to common amenities such as cottages, farm tour, events at the farm and the vegetable garden produce, is available at the click of a button for booking. Hosachiguru brings farming to your fingertips with its visionary farm monitoring application that not only gives you a weather forecast but also displays a trends analysis of important data variables relevant to your plot.

### GET CLOSER TO NATURE

Hosachiguru farms are also the ideal destination for a weekend getaway. The property has a well-planned clubhouse & a resort where you can enjoy a range of leisure and recreation options to refresh your mind, body and soul.

That's not all. You and your family can enjoy the fruits of your labour with fresh produce at your table. Farms closer to the city are an ideal place to work from. Farmlands are also known to appreciate better than urban real estate. By owning a farm you're also contributing to a greener earth. Now, here's a legacy that you would love to pass on to the future generations.

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Team Hosachiguru



## BONITO DESIGNS WINS THE 'BEST INTERIOR DESIGN BRAND' AWARD



The Best Interior Design Brand Award from Times Business Awards '2020 has been bagged by Bengaluru's home-grown Bonito Designs. This interior design firm based out of Bengaluru has been delivering designer homes for the past 8 years. During the occasion, the firm dedicated its growth and success to its customers' unwavering loyalty to the brand and the handpicked in-house international design talents who give Bonito Designs its uniqueness.

"2020 has been a tough yet a great year for us", says Bonito Designs' Founder & CEO Sameer AM. "We started the year with accolades from prestigious institutions and also expanded our family with more talented individuals than ever before. Even in the face of a pandemic, we were grateful to have the support of our loyal customers who kept their trust in the process and our employees who stuck by and worked harder to deliver to our promises", shares Sameer.

The team that is responsible for transforming great designs from blueprint to reality also grew over time. From 65 employees in 2019, the team has grown to 230+ at present. Even amidst the lockdown, designing homes did not take a break at Bonito Designs. Designers were quick to conduct online meetings to ensure that customers could plan out their dream homes. Bonito restructured policies and servicing methods to abide by Government regulations and to focus on their customers' well-

being. Stringent safety and hygiene methods were implemented at every part of the process, and new customers were guided through the design process virtually.

Sameer states, "Another reason to celebrate is that at the beginning of the year we received the "Best and Most Innovative Interior Design Firm of the Year 2020" for residential projects and the "40 under 40 Best Interior Designers of India 2020" hosted by the National Architecture and Interior Design Excellence Awards. And our satisfaction knew no bounds!"

"The pandemic gave us an opportunity to stay connected with our audience like we never could before. Bonito Designs' all-time favorite YouTube channel, with a wide range of designer home videos, had enabled us to stay in touch with over 450K subscribers. But we explored new ventures during the lockdown months and launched an exciting series of online chapters/masterclasses related to Interior Design. And the response has been phenomenal! We have been conducting one-hour webinars called Bonito Discover twice

a week on weekends wherein our in-house design experts talk about various facets involved in designing a perfect home. These sessions have seen thousands of curious minds joining us online over the weekends to learn from our talented Designers. When you want to design your house, you don't know where to start and Bonito Discover is a place that exposes one to information that is hard to find elsewhere. We cover the science and art of interior design through subjects like space planning, kitchen trends, design styles, forms of lighting, biophilic design trends, and many more.", commented Sameer.

And it seems it's not about dream homes at any cost. One of Bonito's core principles is giving back to the earth; the brand has introduced a humble tree plantation program aptly named "The Family Tree". The brand is conscious about the interior design industry's impact on the environment and has collaborated with Sankalp-Taru to plant 2 fruit-bearing trees for every project undertaken. And since its initiation, The Family Tree project is at nearly 600 trees and counting. This aids in reducing the carbon footprint and providing a source of revenue for the farmers who take care of the plantation.

And that's how Bonito Designs sticks true to its tagline: Live. Breathe. Design.  
**For more details visit:**  
<https://bonito.in>



## PAVING THE WAY FOR NEXT GENERATION LEARNING

ANP Abhyas is an ed-tech company and the creator of India's upcoming MyAbhyas learning app. MyAbhyas offers highly personalized and effective learning programs for students of classes 6 - 10, across every type of learner. Their methodology ensures a learning platform for students where they can learn, engage and be excited about charting their own path to discover the world. They bring together some of the best teachers, technology, content and media to create a seamless, world class learning experience.

MyAbhyas is committed to taking education to the most remote parts of India and provide one of the best educational experience to every student, while keeping costs affordable for everyone.

MyAbhyas presently caters to Karnataka State board (KSEEB) and CBSE for grades 6-10 with wide features like 1000+ hours of mapped videos as per the text books, Live Classes, 24/7 Online doubt clearing via chat, 3600 immersive videos, Adaptive practices, Virtual Reality and much more...

They launched a new program for Junior Coders to teach young coding enthusiasts to create Mobile apps with ease in the best way possible.

Sunil Kumar co-founder and CEO, carries a background of two decades in learning & development and extensive experience in the latest content development technologies. He has worked with Microsoft and Canadian Aviation and is a serial entrepreneur in Learning and Development and software development.

Sunil strongly believes that going forward, more technology will be blended into teaching and learning and online courseware will be a part of everyday life. The NEP envisions every student being job ready by the end of their minimum education. This is exceptional good news. Knowledge sharing will play an important role in this digital learning era.



Sunil



Sharada M Krishnamurthy has over 2.5 decades of Media experience and has worked extensively as a German Trainer and with leading corporates. Sharada believes that technology lets learners move at their own pace through recorded live lectures. It motivates students to learn

without embarrassment or peer pressure. In places where offline education is not effective, online education can bridge the quality divide. This way education can reach the most remote parts of India.

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